ANTHONY COLE TRAINING GROUP, LLC

IN DEPTH

TWELVE PHONE COACHING

The Sales Growth Coach Program is Ideal for Onboarding New Salespeople or Helping Selected Strong Salespeople Reach Their Potential!

THE PROGRAM

If you need one or several of your salespeople to increase sales results but aren't sure where to start, we can help! Our **Sales Growth Coaching** Program is developed to help your salespeople find, develop, qualify and close more deals.

Their personal assigned **Sales Growth Coach** will monitor and track each individual's sales activities, coaching and holding them accountable to behaviors that will produce revenue. Practice and role play are a big part of this program's success formula.

Our 6-month Sales Growth Coach Program will help your salespeople learn communication skills that will grab the attention of prospects. We will improve their sales skills through practice, role play and strategy development for short and long-term success.

SALES EVALUTION	SESSIONS 2 PER MONTH FOR 6 MONTHS
SUCCESS TRACKER ACTIVITY TRACKING	6 COURSE SALES ONLINE LIBRARY
LIBRARY OF RECORDED SALES WEBINARS	WEEKLY SALES BREW
SALES PORTAL	BI MONTHLY MANAGER CALLS TO REVIEW PROGRESS

"My team brought in \$20,810 in new biz this month! With your coaching, we are effectively tripling our past performance on a consistent basis."

OUR BENEFITS

