

Does Your Team Need to Acquire & Grow New Relationships?

Find out if your salespeople have what it takes

Sales Leaders no longer have to rely on observation, anecdotal evidence and personal opinion about what differentiates top performers from average and poor performers. There is a science to selling and this workshop will provide participants with a glimpse of the 21 specific skills and capabilities that relationship managers must have to be top producers. Anthony Cole Training Group will share the specifics of each skill, how they impact success and how these apply to your industry, specifically.

Participants will leave with:

- A good knowledge base to understand how to elevate the effectiveness of your current sales team
- An understanding of what skills you must look for in your next hire
- The opportunity to utilize a free tool to evaluate your own salespeople's core competencies in comparison with your industry as a whole

Want more information?

Call us at (877) 635-5371, ask for Jeni or email: jeni@anthonycoletraining.com



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